



May 1<sup>st</sup>, 2025

**Subject: Important Notice Regarding Tariff-Related Pricing Changes**

Dear Valued DVG Customers,

We are reaching out to inform you of some upcoming changes that may impact pricing on certain products you purchase from us.

As a value-added reseller and systems Integrator of professional broadcast equipment, DVG represent a wide range of leading manufacturers from around the world. Due to recent global trade developments and the implementation of new or increased tariffs on various goods, many of our manufacturing partners have been affected by rising import costs.

Each manufacturer is responding to these changes differently. Some are incorporating the additional costs directly into product pricing, resulting in price increases. Others have chosen to show tariffs as separate line items on quotes and invoices. These adjustments vary by brand, region of origin, and product category, making the situation quite fluid.

We understand that pricing stability is critical to your business, and we sincerely empathize with the challenges these changes may present. Please rest assured that our team is committed to maintaining the highest level of transparency during this time. We will do everything possible to communicate changes as they occur and provide clear, timely updates so that you can make informed purchasing decisions. Since this changes daily and is beyond our control we will notify you immediately if this impacts an order already in process with our vendor partners and discuss how to best address it.

As your trusted partner, we are actively working with each manufacturer to clarify the impact and minimize disruptions where possible. Our goal is to support your business continuity with honesty, responsiveness, and the same quality service you've come to expect from DVG.

If you have any immediate questions or concerns regarding how these changes may affect your current or future orders, please don't hesitate to contact your DVG account representative.

Thank you for your continued partnership and understanding!

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Martin", is positioned above the printed name.

Alex Martin  
CEO  
Digital Video Group, Inc.